



Alliance for Healthy Communities

February 7, 2017 meeting agenda

4:30 to 6 PM, Parkway Central Middle School Library

AHC General Mtgs.
1st Tuesday/mo.
4:30 to 6
Parkway Central Middle School



Alliance Vision: To create a community empowered to make positive choices through knowledge, skills and resources.

Alliance Mission: Engage the community to reduce youth substance abuse and risks for suicide by raising awareness and changing community norms.

4:30 Welcome and Introductions

4:35 Announcements

- **CAPY's Winter Event February 19, 7 - 9:30 PM, Sports Fusion, \$5 per student for middle school aged youth**
- **Save the Date:** AHC is leading the collaboration for a next heroin-opiate town hall event, slated for **Wednesday, March 22, 6:30 to 8 PM**. A location and other details are in process.
- **NCADA Calendar and Announcements**

4:40 Addictions: The Family Experience

Ms. Kim Dressel, L.C.S.W.

Drug and alcohol addictions have devastating impacts on families. Kim Dressel, a Parkway School Counselor, Licensed Social Worker and AHC board member, will provide a detailed overview of the consequences of addictions on families as well as the challenges and routes for family recovery.

5:25 The Strategic Prevention Framework: Management of AHC Operations

Lori Krueger, NCADA

The Strategic Prevention Framework, SPF, is the organizational foundation for AHC's operations. SPF is an internationally recognized best-practice in establishing and sustaining effective community coalitions. Lori Krueger will be spending time in the next several AHC monthly meetings refreshing member knowledge of this framework.

5:40 How to Use Social Media in Advancing AHC's Action Plan *Mark Palmer, AHC Project Coordinator*

During the past several years, AHC has struggled to sustain a meaningful and consistent social media presence. Among his duties as AHC's project coordinator, Mark Palmer is charged with designing and managing a social media plan in which AHC members can participate. This portion of the meeting will focus on Mark sharing his vision for AHC social media activity and how community members can be involved with this work. Additionally, with funding from the DFC Grant, during 2017 AHC will be establishing its own independent website. Discussion will include graphics ideas for possible inclusion in both the upcoming website as well as future communications tools.

6:00 Adjourn- THANK YOU FOR YOUR ATTENDANCE AND SUPPORT

Next Meeting: March 7, 2017
Topic: Substance Abuse and Human Trafficking